

PRESS RELEASE

Neu-Ulm, August 2026

Dana to Showcase New Sealing Solutions for Light and Commercial Vehicles at Automechanika Frankfurt

Dana Incorporated will showcase new Victor Reinz® and Spicer® products at Automechanika Frankfurt, the world's leading aftermarket trade show. From September 8 to 12, 2026, visit Dana in Hall 3.0, Booth G91 to explore expanded solutions for Chinese automotive brands, new sealing products for commercial vehicles, and digital solutions for product safety.

Growing Aftermarket Lineup and Dedicated Catalog for Chinese Vehicle Brands

As Chinese vehicle brands gain market share worldwide, Dana is strategically growing its Victor Reinz sealing portfolio for internal combustion and hybrid engines from manufacturers including BYD, Geely, Great Wall (GWM), Chery, and others. These precisely tailored, OE-quality Victor Reinz sealing solutions support dealers and repair shops with this fast-growing vehicle segment.

Ahead of Automechanika, Dana will release a dedicated PDF catalog of Victor Reinz offerings for Chinese vehicle engines. The complete Victor Reinz catalog offering will then comprise four versions: passenger cars, commercial vehicles, China, and individual manufacturer-specific catalogs.

Expanded Victor Reinz® Gasket Frame Portfolio for Deutz

Electronic connector gaskets, which are valve cover gaskets with an integrated plastic carrier for electrical wiring, require high manufacturing quality and insulation safety.

Dana is introducing two new Victor Reinz gasket frames for Deutz engines, which are already in series production:

- one for the Deutz TCD 4.1 L4 (Part No. 71-39562-00), and
- one for the Deutz TTCD/TCD 6.1 L6 (Part No. 71-39563-00).

Manufactured to OE-quality standards, the Victor Reinz gasket frames undergo a heat-aging process and a 100-percent high-voltage test during production to ensure the highest quality standards and reliable electrical performance even under thermal stress.

Victor Reinz OE-certified seals protect workshops from costly follow-up work and reduce liability risks associated with lower-quality alternatives.

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An Electronic Connector Gasket for the Cummins 6.7-liter engine – which is installed in DAF trucks, among others – is already part of the standard product line.

Individual Gaskets, Complete Kits, and the Relaunch of the Spicer® Compact Series

In addition to complete sets, Dana will now expand its offering of Victor Reinz individual gaskets, allowing repair shops and distributors to purchase only the components required for a repair. This new offering helps reduce inventory costs, lowers repair expenses, and improves value for end customers. Packaging is tailored to engine-specific quantities to support efficient ordering throughout the supply chain.

Dana is reintroducing the Spicer® Compact Series universal joints, available in two tiers to meet different value needs:

- *Compact Plus*, which offers OE performance and maximum mileage, and
- *Compact*, a quality-assured, competitively priced alternative that is fully dimensionally compatible with all drive shafts in the Compact Plus version.

Because both tiers share the same dimensions, repair shops can combine both series without driveshaft modification.

Dana Secure: Authentication via QR Code – and a Direct Line to the Repair Shop

Every Victor Reinz package features a Dana Secure label with a serialized QR code and an integrated hologram. Using the Dana Secure app, users can verify product authenticity and access technical documentation, torque specifications, and the TecDoc product catalog. The digital platform gives repair shops immediate access to technical information while reducing the need for printed materials.

“Our goal is to provide repair shops and distribution partners with OE-quality products that not only impress technically but also offer measurable economic benefits. At the same time, we are consistently advancing product security and direct access to technical information with digital solutions such as Dana Secure,” said Jan von Ungern-Sternberg, Director of Aftermarket EMEA & APAC.

Interactive Driving Challenge Offers Chance to Win VIP GT3 Experience

Visitors can test their skills on two driving simulators at the Dana booth and compete throughout the show for a chance to win two VIP tickets, including hotel accommodations, to the GT3 race in Portimão, Portugal, on October 18, 2026. To participate, visitors must download the Dana Secure app and register for the challenge.

Visit us in Hall 3.0, Booth G91, test your skills in the driving simulator, and secure your chance at an exclusive motorsports experience – we look forward to seeing you there!

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About Dana Aftermarket

Under Dana's brand names of Spicer®, Victor Reinz®, Glaser®, Thompson™, and Tru-Cool™, Dana offers a wide range of aftermarket solutions worldwide. This includes original parts, universal parts, and cost-effective product lines for passenger and commercial vehicles as well as off-road vehicles.

The Dana Aftermarket team provides dedicated customer support and technical service through its global network of 10 distribution centers. Extensive inventories in stock guarantee high product availability with quick delivery times.

For more information, visit www.DanaAftermarket.com.

About Dana Incorporated

Dana Incorporated (NYSE: DAN) is a global leader in the design and manufacture of highly efficient propulsion solutions for the light- and commercial-vehicle markets. Guided by its vision to be the world's best powertrain company, Dana delivers advanced conventional and clean-energy technologies that help customers improve the performance, efficiency, and durability of their vehicles. The company supplies leading vehicle manufacturers and related aftermarkets with industry-defining drive systems, electrodynamic technologies, and thermal and sealing solutions.

Headquartered in Maumee, Ohio, USA, Dana reported sales of \$7.5 billion in 2025. With a history dating to 1904, the company employs 27,000 people in 24 countries across six continents. Learn more at dana.com.

Learn more at www.Dana.com.

Published by

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