

Press Information

Amazing Spicer Jeep Performance in Africa

The Ultimate Dana  $60^{\text{TM}}$  crate axle finally hits the South African shores. The build was initiated and done by the Dana representatives in South Africa.

Firstly, this was extremely challenging to build a Jeep that would measure up to the same exacting standards of the Dana Jeeps that are already running the Ultimate Dana 60 TM crate axles in the United States.

The actual build took some time, but the final product turns heads on and off-road. The ultimate Dana Spicer Jeep initiates great conversation with customers new and old and South Africa now has the best-looking Jeep on the continent.

The Dana Spicer Jeep will be used for marketing and customer events across South Africa promoting Dana and Spicer products working to further Dana's longstanding legacy in innovation performance, durability, quality and service.

All Jeeps have a dream once they come off the assembly line and that dream is to have the Ultimate Dana  $60^{\text{TM}}$  crate axle fitted.

The Dana Spicer Jeep has now found itself a new home in the African bush. Now ask yourself why is your Jeep not fitted with the Ultimate Dana  $60^{TM}$  crate axle?

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### About Dana Incorporated

Dana is a world leader in highly engineered solutions for improving the efficiency, performance and sustainability of powered vehicles and machinery. Dana supports the passenger vehicle, commercial truck and off-highway markets, as well as industrial and stationary equipment applications.

Founded in 1904, Dana employs more than 30,000 people in 33 countries on six continents who are committed to delivering long-term value to customers. Based in Maumee, Ohio, USA, the company reported sales of \$8.1 billion in 2018. For more information, please visit www.dana.com.

## About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, Magnum®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit <u>www.DanaAftermarket.com</u>.

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