



Press Information

## Dana To Bring Spicer® and Victor Reinz® Driveline and Sealing Products to 2017 Automechanika Show in Istanbul April 6 through 9

Dana, a global leader in highly engineered driveline, sealing, and thermal management technologies, is ready to bring a strong lineup of its products to the 2017 Automechanika Istanbul trade show. The show, Turkey's leading international trade fair for the automotive industry, will take place from April 6 through April 9 at the TÜYAP Fair Convention and Congress Center.

Guests visiting Dana's booth will have access to the company's Spicer® driveline products and Victor Reinz® premium sealing products for the light, commercial, industrial, and off-highway vehicle aftermarkets together in one exhibit. The company has previously shown its Spicer products at Automechanika Istanbul, but this year will mark the first time that Dana will present the products as a complete driveline package with axle, transmission, and driveshaft applications. Additionally, a wider range of Dana products will be on exhibit and available this year, particularly light- and heavy-duty driveshafts, in response to the needs of its customers in the regional market.

Current and potential customers from around the globe who visit Dana's Automechanika exhibition booth also will have the opportunity to interact directly with Dana's technical and product specialists about the company's diverse product portfolio, ask questions, and establish a personal rapport with Dana's product and aftermarket experts.

This year will mark Dana's third time exhibiting at Automechanika Istanbul. The company's continued presence at Automechanika Istanbul is testament to Dana's long-term commitment to meeting the needs of

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its customers in Turkey and the surrounding region, with advanced technologies and high-quality original equipment solutions that meet top-performance standards.

### **About Dana in the Aftermarket**

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, Magnum®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit [www.dana.com/aftermarket](http://www.dana.com/aftermarket).

### **About Dana Incorporated**

Dana is a world leader in highly engineered solutions for improving the efficiency, performance, and sustainability of powered vehicles and machinery. Dana supports the passenger vehicle, commercial truck, off-highway, and industrial markets as well as industrial and stationary equipment applications.

Founded in 1904, Dana employs approximately 27,000 people in 34 countries on six continents who are committed to delivering long-term value to customers. The company reported sales of more than \$5.8 billion in 2016. *Forbes* Magazine has again selected Dana as one of America’s 100 Most Trustworthy Companies. Based in Maumee, Ohio, the company’s headquarters operations were selected as a “Top Workplace” by *The (Toledo) Blade* in 2017. For more information, please visit [dana.com](http://dana.com).

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